

Hella Pagid remains sponsor of US-based racing team "Risi Competizione" in 2020

Cooperation extended following successful season 2019

Essen, 23 January 2020. Hella Pagid, Essen-based brake systems specialist for the independent aftermarket and joint venture of automotive suppliers TMD Friction and HELLA, will continue to support the leading North American racing team "Risi Competizione". Last year, Risi Competizione won the 2019 "Petit Le Mans" 10-hour race in Atlanta, USA, with their Ferrari 488 GTE, and driver James Walker took 4th place in the TCR America ranking with the "Hella Pagid - Risi Competizione" Alfa Romeo Giulietta TCR. Against this background, Hella Pagid will extend the cooperation to the year 2020.

"The Hella Pagid brand is well-known at the wholesaler and workshop level throughout North and Central America and has a high degree in original equipment expertise which we bring to the spare parts business. Thanks to the long-standing motorsport success of its sister brand PAGID Racing, Hella Pagid has also a remarkable success story beyond the world of OE production and general automotive repair," Fred Snow explains as the President of Hella Automotive Sales, Inc., which is responsible for Hella Pagid product distribution in North, Central and South America. "We want to build on this, further increase our brand awareness and enhance it for car-savvy end customers. Therefore, we are looking forward to continuing our successful cooperation with Risi Competizione also in 2020."

The racing team Risi Competizione is privately managed by Italian Giuseppe Risi and is based in Houston, USA. In 2020, Risi Competizione will compete with its Ferrari 488 GTE in four of the leading worldwide endurance races: the 24h of Daytona (USA), the

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12h of Sebring (USA), the 24h of Le Mans (France) as well as the 10h of “IMSA Petite Le Mans” (USA).

Please note:

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Hella Pagid GmbH, Essen: The joint venture consisting of automotive supplier HELLA and automotive supplier TMD Friction, part of Nisshinbo Group, distributes brake components and accessories on the worldwide automotive aftermarket. Both partners have a 50% share in the joint venture. Hella Pagid benefits greatly from the expertise of the two automotive suppliers, skills which complement each other exceptionally well. This joint venture perfectly combines the strengths of two market-leading companies in original equipment, aftermarket, and service. TMD Friction is the global market leader for brake linings with a product portfolio that combines top brake technology with constant innovation. Hella Pagid products are distributed via the HELLA global retail organisation.

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