PRESS RELEASE



boot 2020: HELLA marine presents an extensive range for yachts and boats at the world's largest water sports fair

- New dual colour version of the EuroLED 75 Downlights product range enables illumination of work areas and ambient lighting
- Powerful HypaLUME worklamp for applications in demanding environments

Lippstadt/Düsseldorf, **15. January 2020.** The lighting and electronics expert HELLA will again be presenting its comprehensive range of products for boat lighting and electronics at the "boot 2020" (Hall 9, Stand C42). The "boot 2020", which is considered to be the world's largest water sports and boat show, will take place from 18 - 26 January 2020 in Düsseldorf. In addition to interior and navigation lights, HELLA marine will be presenting high-performance LED flood lamps and various electronic equipment elements.

Among the product highlights that are the focus of the HELLA presentation is, for example, the new dual colour version as an extension of the successful EuroLED 75 Downlights product range. It is characterised by its additional switch-over option to red light and thus offers special comfort. The lamps are equipped with LED technology and are suitable for both the interior and exterior of ships. In addition, they enable the illumination of work areas as well as ambient lighting. The red light increases the visibility of the ship at night without the necessity to install another lamp.

The HypaLUME worklamp, which HELLA will also be presenting to visitors at the "boot 2020" trade fair, provides the best possible illumination of the working area on deck. This is the most powerful LED flood lamp in the HELLA marine product range. The series was developed especially for applications in demanding environments. Like all lighting solutions in the HELLA marine range, the HypaLUME worklamp is protected against corrosion or fading in the harsh marine environment.

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 7.0 billion in the fiscal year 2018/2019 and 39,000 employees, HELLA is one of the leading automotive suppliers. HELLA specializes in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

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