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HELLA Aftermarket: Wholesalers and workshops benefit from pooling of expertise with Faurecia Service in the field of exhaust systems

- Around 3,300 different Faurecia Service exhaust system kits available through HELLA aftermarket organisation
- HELLA now offers a complete chain of OE expertise in the field of exhaust systems with over 26,000 OE application references
- Wholesalers and workshops benefit from expanded product range and simplified processes

Since the beginning of the year, HELLA and Faurecia have been operating under the joint umbrella brand FORVIA. This also opens up new opportunities for the independent aftermarket by allowing the companies to pool their OE expertise. As a result, Faurecia Service product lines can now also be purchased through HELLA's high-performance trade organisation. This starts with Easy2Fit® exhaust systems, which were specially developed to meet the requirements of wholesalers and workshops and are available immediately in selected markets via the HELLA aftermarket organisation.

Over 26,000 OE applications can be covered by approximately 3,300 different exhaust system kits across four product groups (diesel particulate filter (DPF), catalytic converters, silencers, exhaust pipes). The big advantage: space and storage costs can be reduced and logistics are streamlined. The significantly simplified ordering and logistics process ensures fast and cost-effective repairs, and the exhaust systems can be efficiently replaced by just one car mechanic. Together with the proven HELLA and HELLA Gutmann products, we now offer wholesalers and workshops a complete chain of OE expertise in the field of exhaust systems: from HELLA Gutmann diagnostic devices, HELLA electronic sensors and actuators to the new Easy2Fit® exhaust sets.

"From now on, customers will not only benefit from our established, comprehensive service offering, but also from a significantly expanded range of services", says Jörg Harjes, Head of Marketing Aftermarket at HELLA. "While HELLA stands in particular for a high level of original equipment expertise in the areas of lighting and electronics, Faurecia is characterised by a high level of expertise in the area of exhaust systems,

among other things. Together, we consistently transfer the expertise of both companies to the independent aftermarket. By expanding our cooperation, we offer our customers an even more comprehensive range of products and services in complementary fields. After all, one in four cars worldwide is equipped with a Faurecia exhaust system. In addition, we not only facilitate ordering and logistics for wholesalers, but also support workshops by enabling fast and profitable repair processes."

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

About HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated consolidated sales of € 6.3 billion in the fiscal year 2021/2022.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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